



POYO

WHITEPAPER

www.poyotoken.com

DISCLAIMER

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit effect any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential investors with pertinent information in order for them to thoroughly analyze the project and make an informed decision. Prior to your participation in poyo we strongly advocate a careful study of this whitepaper. Certain statements, estimates and financial information featured in this whitepaper are based on and take into consideration certain known and unknown contingencies and risks which may cause the estimated results or may differ factually and substantially from featured statements or results extrapolated or expressed in such forward looking statements here-with.

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01 Abstract

Cryptocurrencies continue to draw major attention from investors, entrepreneurs, regulators and the general public.

poyo was created with the sole purpose of proving to the world that a Meme Coin or, better classified as a “Dog Coin”, could become much more than just another Meme project. Poyo was developed with a vision of truly revolutionizing the cryptosphere - in essence, to become the first Dog Meme Coin with actual value.

poyo was fair-launched. No team tokens were given out and all team members would have to buy the poyo token on the open market. Within the first week of launch, Poyo became a fast-growing, diverse community working together to make Poyo the next big Meme Coin.

02 Values



TRANSPARENCY

We maintain open communication with our investors so they can stay current and informed with every step of poyo growth.



COMMUNITY

Ultimately, poyo is owned by the community, meaning we encourage group efforts related to marketing, development, community management and more.



TRUST

In the cryptocurrency market, Trust is paramount. That means not only providing transparency, but also security related to investor funds.



LONGEVITY

poyo is in it for the long haul. Our plans are for long-term development of the ecosystem which result in a fruitful investment beyond any temporary trends.

03 Ecosystem



POYO TOKEN

Team has no token and creators had to purchase POYO on the market on the open markets



pancakeswap EXCHANGE

is a premiere decentralized exchange (DEX) for Bep20 tokens, and the initial home of poyo.



Binance BLOCKCHAIN

poyo was launched on the Binance blockchain as an Bep20 token.

04 Tokenomics

ABOUT Poyo TOKEN

POYO is an Bep20 token launched on the Binance blockchain May 06 2021.

KEY DETAILS

Token Symbol	POYO
Max Supply	10,000,000,000



05 Roadmap

PHASE 1 - LAUNCH

P1

- 5,000 Holders
- Official Website Launched
-
- CoinGecko Listing
- CoinMarketCap Listing
- 2,000 TG Members
- Community Marketing Fund
- Phase 1 Marketing Campaign
- 10,000 Holders

PHASE 2 - EXPAND

P2

- 10,000 TG Members
- CEX Listing
- 20,000 Holders
- Ecosystem Partnerships
- 25,000 TG Members
- Farming Dapp
- 50,000 Holders
- NFT Creation w/ Rewards - Roadmap
- Launchpad (Dog Park)

06 Funding

poyo is a community-owned project with no tokens reserved for the team. Therefore, it runs primarily on volunteers and donations from the community.



USE OF RAISED FUNDS

Funds contributed by our community will go towards three things:

1) Marketing

Hiring social media influencers, digital advertising, real-world promotions

2) Exchange Listings

Increasing our reach by listing on new exchanges beyond Uniswap

OFFICIAL DONATION WALLET

0xc694269E3C5d9Ff6cb986eac3ffe165C3Fae7bBD

Accepts: Any Bep20 token

Prefers: \$POYO, \$BNB



THANK YOU

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Website: www.poyotoken.com

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